

45th

WHITE LAKE AREA ARTS & CRAFTS APPLICATION

Father's Day Weekend

Saturday, June 15 & Sunday, June 16, 2024

Goodrich Park ~ Whitehall, Michigan

Dear Artisan, and/or Crafter,

We invite you to join us at our annual White Lake Area Arts & Crafts Festival on Father's Day weekend. This juried, two-day show is **June 15 from 10am to 5pm and June 16 from 11am to 4pm** on beautiful White Lake at Goodrich Park in Whitehall, Michigan. Sign up early! This unique show is limited to the first qualified 100 artists. **In order to ensure all participants are selling handmade original work, we require 2 pictures of your art/craft to be included with your application.** (Refer to page 2 for further instructions. No need to send photos if you were in the 2023 show.) **ABSOLUTELY NO COMMERCIALY MADE ITEMS AND/OR "BUY AND SELL" WILL BE CONSIDERED.**

Booths for this two-day show are **12x12**, on grass, with no electrical. The cost is **\$120** (\$150 if your application is received after May 31). The festival includes live music, food trucks, and inflatables!

Name: _____

Address: _____

City, State, Zip: _____ Ph: _____

Email address: _____

Website (if applicable): _____

Vehicle Plate State: _____ Plate #: _____

Vehicle Description (color/make/model/year): _____

Number of Booths Requested: _____ (Booth space confirmed with payment.) Total Due \$ _____

Mark if using a: Generator Propane

Payment Type: Check (Payable to WLACC) Cash Credit Card

(CC# _____ Exp: _____ CVC _____)

Description of Art and/or Craft & Display _____

PLEASE NOTE: We do our best to accommodate special requests for booth placement. Because we are constantly trying to improve the layout of the festival, this is not always possible. All requests must be on the application to be considered.



Office use only: Date App Recv'd _____ How Pd _____ Part. List CC Conf. Sent _____

45th WHITE LAKE AREA ARTS & CRAFTS FESTIVAL

FATHER'S DAY WEEKEND

Saturday, June 15 from 10am to 5pm & Sunday, June 16 from 11am to 4pm
Goodrich Park, 100 S. Lake Street, Whitehall, Michigan 49461

ATTENTION ARTISTS!

We want you and this show to be a success! Here's what you can expect:

- **Finer arts differentiated from crafts during show**
- **No buy and sell allowed**
- **Personal attention by Chamber of Commerce staff**
- **Paid promotion, marketing, and publicity through various media**
- **Family-friendly activities**
- **A well organized event**

REQUIREMENTS: At least two (2) photos, one up close and one booth display of your work are required with your application. Jury decisions are based on photos received. If you'd like your photos returned, include a self-addressed stamped envelope with sufficient postage or email photos to: sware@whitelake.org.

FEES: \$120 per 12 X 12 booth space. Applicants not selected will have checks and pictures returned. *Booth space will be confirmed with full payment.* An additional \$30 charge will be applied to applications received after May 31, 2023 and only credit card or cash payment will be allowed at that time.

PAYMENT: Credit card, money order, and/or check are accepted methods of payment. Make check payable to WLACC.

DEADLINES: Application deadline: June 7, 2024 (additional late fee of \$30 after May 31). Refund deadline: May 17, 2024.

CRITERIA: All works must be original representations by the artist and shown by the artist. Dealers and manufacturers may not enter, nor commercially made items including "Buy and Sell". We reserve the right to ask you to remove items appearing in the booth that were not in submitted photo(s). If you are selling manufactured items, you will be asked to leave with no refund.

CANCELLATIONS: There are no refunds for cancellations after May 17, 2024.

LOCATION: The city of Whitehall is located where White Lake and the mouth of the White River meet. It is 15 miles north of Muskegon, 34 miles south of Ludington along Lake Michigan by way of US 31 hwy. To get to Goodrich Park Annex, take Colby St. (exit 128) west for 3 miles, until it curves to the right. Immediately after the curve, take a left onto Lake St. The Goodrich Park Annex is on the right. (A white gazebo is located toward the lakeside of the Annex). The nearest GPS location is Napa Auto Parts in Whitehall, MI 49461.

BOOTH: Booth numbers will be emailed the week prior to the event and at registration. Booth sizes are 12x12 on grass. All booth spaces are outside with no electricity and require your own canopy/tables/chairs. You may drive up to your booth to unload, but then you must move your vehicle to designated vendor parking areas prior to show start time.

OTHER: Early set-up is available Friday after 5pm, however, security is only provided on Saturday night. **Please keep page 2 for your records and complete page 1 and return by June 7, to the address or email below. Please note that applications received between May 31 and June 7 will have a higher fee (see page 1)**

CONTACT INFO:

White Lake Area Chamber of Commerce,
124 W. Hanson St., Whitehall MI 49461
Phone: 231.893.4585 Toll Free: 800.879.9702
E-mail: info@whitelake.org Website: www.whitelake.org

PLEASE NOTE ALL SPECIAL REQUESTS ON APPLICATION (Page 1)

CHECKLIST: BE SURE TO ENCLOSE BELOW ITEMS OR YOUR APPLICATION MAY BE DELAYED OR REFUSED.

- Application Form (Page 1).**
- Entry Fee.** (Please write show name on check.)
- Self-addressed stamped envelope with sufficient postage** if you'd like photos returned. Envelopes MUST be large enough to return your photos or we will be unable to return them.
- 2 photos are MANDATORY.** Mail with application or email to sware@whitelake.org.