



Your Outdoor & More Store









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WHITE LAKE AREAU

SALES & RENTALS

EDIVEES & SLATINES \ RENTALS
PADDLEBOARDS SALES SALES

SKATEBOARDS & ACCESSORIES
THE MULUSE TACE SCIL

BRANDED APPAREL AND MORE

115 W. HANSON ST. — WHITEHALL, MI 49461





124 W. Hanson St., Whitehall, MI 49461 Phone 231/893-4585 or Fax 231/893-0914

800/879-9702 www.whitelake.org

AREA CODES:

All area codes are 231 unless stated otherwise.





Cobb Communications, Inc.

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White Lake Area Chamber + Visitors Bureau

6
8
10
11
11
12
15
16
18
19
20
11
23
14
19
32

2024

WHITE LAKE COMMUNITY **BUSINESS EXPO & ROTARY PANCAKE BREAKFAST**

Whitehall High School Saturday, March 23, 8am-12:30pm Over 50 booths exhibit products and services from the White Lake Area.

FARMERS MARKET

Church Street, Montague Saturdays, 9am-1:00pm (May 11-October 12)

MONTAGUE ARTISAN MARKET

Water Street, Montague Saturdays and Sundays, 9am-2pm (May 11-September 15)

FREE SUMMER CONCERT SERIES

Montague Band Shell

Tuesdays, June-August at 7pm Free concerts featuring a wide variety of genres. Sponsored by the Arts Council of White Lake.

45TH ANNUAL WHITE LAKE AREA ARTS & CRAFTS FESTIVAL Goodrich Park Annex, Whitehall

Father's Day Weekend Saturday, June 15 • 10am-5pm Sunday, June 16 • 11 am-4pm

trucks, and more than 75 booths.

Juried art festival with live music, inflatables, food

4TH OF JULY PARADE & FIREWORKS Whitehall City Hall to Montague City Hall Thursday, July 4 • 10am

Over 75 entries in this family-friendly annual parade. Fireworks begin at dusk over White Lake.

CRUZ'IN CLASSIC CAR SHOW & PARADE Montague









WHITE LAKE HISTORY CRUISES

White Lake Municipal Marina

Sunday, July 28 • Various cruise times

Cruise along White Lake on the Aquastar Cruise Ship and learn about the history of our lake and area.

LABOR DAY COMMUNITY WALK

Hart-Montague Bike Trailhead

Monday, September 2 • 10am

City officials and area leaders walk with the people of the community across the White River Bridge.



28TH ANNUAL PUMPKINFEST

Downtown Montague Saturday, October 12 10am-3pm

Famous pumpkin roll down Dowling Hill, arts

and crafts show, plus many pumpkin events... largest pumpkin, pumpkin painting, seed spitting, pumpkin carving, pumpkin pie contest, and more!

DEPOT TO DEPOT

White Lake Area Chamber Depot

Month of October • 9am-3pm

Annual Muskegon County Fall Color Tour. Travel between our Chamber Depot and Muskegon Convention & Visitors Depot.

WHITE LAKE AREA **HOLIDAY WALK**

Downtown Montague and Whitehall Friday,

November 22 • 2-8pm Saturday,

November 23 • 10am-4pm Horse and carriage rides, Friday tree lighting

ceremony with free cocoa and caroling, Saturday trolley rides from store to store, and Santa visits.



71ST ANNUAL WHITE LAKE AREA **CHRISTMAS PARADE**

Whitehall City Hall to Montague City Hall Saturday, December 7 • 2pm

Santa comes to town in this annual festive parade with over 60 entries.







ATTRACTIONS

Country Dairy 3476 S. 80th Ave.

New Era

231-259-0515

New Era
CountryDairy.com

Spend a day on the Farm and tour Country Dairy on our NEW Horse-drawn wagon! Visit the calves and cows, see our steers, and watch our robotic milking. NEW BIKE rentals available for the adjacent trail! Restaurant, Ice Cream Parlor, & Fresh Meat. Tours Mon. - Sat, Memorial Day-Labor Day. Call 231-861-4636 x119 for more.



Gold Rush Waterpark at the Double JJ Resort

5900 Water Rd. Rothbury

231-894-4444

www.doublejj.com/things-to-do/ gold-rush-waterpark

Soar down West Michigan's tallest indoor waterslide, float down lazy river, splash in the wave pool, water fort, toddler pool, water basketball, or relax in the hot tubs!

Lakeshore Museum Center Sites

Downtown Muskegon 231-722-0278

www.lakeshoremuseum.org

Explore 400 million years of Michigan's history through hands-on, interactive exhibits, tours, and programs at the Muskegon Museum of History & Science, Hackley & Hume Historic Site, and Muskegon Heritage Museum of Business & Industry.

Lewis Adventure Farm & Zoo

4180 W. M-20

New Era 231-861-5730

www.Lewisadventurefarm.com

A full day of fun with activities for the entire family! Petting zoo, 50 plus activities, and fall festivities. Shop our market for home grown produce and delicious baked goods.

Open Mid-May through October 31st.



Montague Museum

8717 Meade St.

Montague 231-894-6204

www.montaguemuseum.org

Local and worldwide artifacts, logging relics and White Lake Area memorabilia. Newspaper archives, historical photos, and local Miss America (Nancy Ann Fleming) display. Museum is open Memorial Day thru Labor Day, Saturday and Sunday from 1 pm to 5 pm and by appointment during the week.

Muskegon Museum of Art

296 W. Webster Ave.

Muskegon 231-720-2570

www.muskegonartmuseum.org Established in 1912, the Muskegon Museum of Art is renowned for its collection and offers a wide array of changing exhibitions, programs, and events. Museum store and free parking.

Putters Creek Amusements

40 N. Causeway St. North Muskegon

231-744-1418

PuttersCreek.com Best mini golf in the area with 18 challenging holes throughout meticulous landscaping. Go karts, Gellyball, kayaking/paddle boarding/ canoeing on the Muskegon River. Visit our website for sell-out Glow Golf events! Free yard games to round out the day. Next to Norm's Ice Cream.

SPLKA

905 E. Ludington Ludington

231-845-7417

www.splka.org Visit and climb our 4 lights this summer! Big Sable Point, Little Sable Point, White River Light Station and Ludington North Breakwater. See you at the lights.

White Lake Chamber Music Society P.O. Box 234

231-329-3056 Montague

White Lake Chamber Music Festival, Big-city performances in the White Lake area during the first 2 weeks of August; presenting excellent programming, exceptional talent, and inspiring classical music performances!

White River Light Station Museum 6199 Murray Rd.

Whitehall

231-894-8265

www.whiteriverlightstation.org

This beautiful 135 year old lighthouse is nestled on the channel between White Lake and Lake Michigan. Welcoming hundreds of visitors every year, the Maritime Museum is open Memorial Weekend thru October.

World's Largest Weathervane

Business 31, Montague 231-893-1155

Hand formed aluminum weathervane dedicated in commemoration of the spirit of Great Lakes sailors. 48 ft. tall, 26 ft. long, and weighing 4,300 pounds.





ARTS & ENTERTAINMENT

Art of Cookery

312 S. Division Street Whitehall

www.artcookery.com ICan@artcookery.com

Embark on a memorable culinary adventure, mastering diverse cuisines, kitchen tools, and essential skills at this cooking school. Explore the ART of food, igniting your passion for flavorful creations to recreate at home.

Blue Lake Fine Arts Camp

300 E. Crystal Lake Twin Lake

231-894-1966

Blue Lake's Summer Arts Festival offers evening performances - all free to public. Listen to Blue Lake Public Radio (88.9/90.3 FM; online at bluelake.orol) to hear broadcasts from Blue Lake.

Fetch Brewing Co. 100 W. Colby St.

100 W. Colby St. Whitehall

231-292-1048

www.fetchbrewing.com

Craft Beer brewed onsite in a converted 1912 bank building. Fifteen rotating taps of all beer styles, including hard cider and wine. Food friendly (bring it in), and a new small kitchen opening in 2023. Live entertainment, year-round outdoor seating, and a locals' hangout!

Lakeshore Art Festival

www.lakeshoreartfestival.org

June 29 & 30, 2024

A one-of-a-kind artful experience! Located in beautiful downtown Muskegon, the festival features 300 juried fine art & craft exhibitors, children's activities, artisan food, entertainment, interactive art & more. www.lakeshoreartfestival.org.

North Grove Brewers

8735 Water St.

Montague

www.northgrovebrewers.com Email: info@northgrovebrewers.com

Come on down to the clubhouse for handcrafted ales, lagers, spirits, pizza, tacos, sandwiches & more.





Northstar Cinemas

8171 Whitehall Rd.

Whitehall 231-894-8864

northstarcinemas.com

State-Of-The-Art movie theater, showing only the best. "First run movies at small town prices." Open 365 days a year. Completely updated luxury seating with recliners!

Sawyer Brewing Co.

4574 Dowling St.

Montague

231-923-1986

sawyersbrewing.com

Your hometown brewery in downtown Montague. Located walking distance from White Lake, Sawyer's Brewing Company offers beers, ciders, wine coolers and wine by the glass. In-house fresh roasted coffee. We empower do-it-yourself customers to make high quality fermentables.

The Colby Escape Room

102 W. Colby Whitehall

231-961-8191

thecolbyescaperoom.com
Located in a historic 1920s building, step back
in time and experience our expertly designed
escape rooms for a thrilling challenge. Will you
escape before the clock runs out? Learn more
and BOOK NOW at thecolbyescaperoom.com.

The Playhouse at White Lake

304 South Mears Ave.

Whitehall 231-894-4048

www.theplayhouseatwhitelake.org

This historic 1916, city-owned playhouse features year round entertainment. The Annual Summer Theatre Festival is a highlight for all visitors.

Tuesday Night Concert Series

Launch Řamp Rd.

Montague 231-893-2534

Nestled on the shores of White Lake the band shell hosts a variety of community events and offers free concerts every Tuesday, June-August at 7:00pm. Concert-goers can enjoy the music of jazz, folk, blues, and country. www.artswhitelake.org

White Lake Chorale

1101 S. Mears Ave.

Whitehall 231-893-5745 whitelakechoraleinfo@gmail.com

An all volunteer community choir. See us on Facebook!







GALLERIES

Arts Council of White Lake-**Nuveen Center**

106 E. Colby St. Whitehall

231-893-2524

Artswhitelake.org

ACWL-Nuveen, a nonprofit since 1985, features custom work from over 40 local artists, rotating exhibitions, and a variety of classes and activities. Attend a concert, class, or shop our gallery!



Claybanks Pottery Studio

7060 South Scenic Dr.

New Era 231-894-4177

www.claybankspottery.com

A visit to our studio in the woods is an experience you won't want to miss! Watch us making both functional and raku pottery in a comfortable setting near Lake Michigan. Open year around, daily 10-5 PM.

Klinefelter's Gallery

1124 Mears Ave.

Whitehall

231-893-0194 Klinefeltersgallery.com

Art Gallery featuring photography, art glass, award winning custom framing, professional photographers and on site custom photoshop artistry and printing. Our art is hanging in many homes and corporate spaces.





MEDICAL

Joseph A. Ferguson, D.D.S. Michael J. Ferguson, D.M.D Matthew W. Ferguson, D.D.S 8670 Ferry St.

Montague

231-894-4820

We want you to have everything in the world to smile about-unabashed, confident, and beautiful. At Ferguson Family Dentistry we have the passion, dedication, commitment and knowledge to make that happen.





li for

Check out the White Lake Area Chamber and Visitors Bureau on Facebook, Instagram, and TikTok for additional events and entertainment.

SALONS

Green Ginger Salon and Spa

312 E. Colby St. Ste. B Whitehall 231-893-8888

GreenGingerSalon.com greengingersalon@gmail.com

Full service salon and spa. Environmentally friendly, with exclusive product lines and great stylists! We believe in beauty without compromise in an ecologically friendly environment.

The Vintage Salon

8763 Ferry St.

Montague 231-893-4999 thevintagesalon.mysalononline.com Aveda Concept Salon. Book your appointments

online!



SHOPPING

Colbys Hokey Pokey

107 & 111 E. Cólby St. Downtown Whitehall 231-894-6585 www.ColbysHokeyPokey.com contact@colbyshokeypokey.com

Colbys Hokey Pokey 4,500 sq ft store is filled with consigned furniture, décor and unique accessories that are artisan made, gently used, refurbished or new at the most unexpected prices. Shopping at the Hokey Pokey will become your favorite pastime and will look different each time you visit. Open every day 11am—6pm except major holidays and Mother's Day. Like us on Facebook to see posted weekly new arrivals. What if the Hokey Pokey REALLY is what it's all about?

Factory Surplus Sales 10112 US 31

Montague

South of Fruitvale Road

Many brand name clothes at budget prices. Compare & Save. From head to toe, we have your entire family clothed. Your fun stop to shop! Open Mon-Sat 10:00-5:00 (Sun. 11-4 Oct. - Feb. only)

231-894-6633

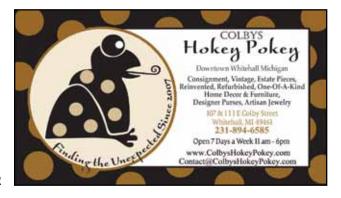
231-894-0944

Figgs Boutique

8697 Ferry St. Montague

Shopfiggs.com

Figgs Boutique is as full of charm as it is style. Offering women's fashion, footwear, accessories, and gifts. Enjoy a memorable atmosphere with unique finds as well as timeless classics. Diverse style selections to suit a wide range of ages. Experience specialized attention that only a quaint boutique can provide. Make your visit complete with a stop at Figgs Boutique.





Healthy Pantry Whitehall

231-893-3438

Visit us on Facebook. Good health begins at the roots.

Featuring organic groceries, local produce and meats, essential oils & accessories, vitamins & supplements, vegan/gluten-free/special dietary foods, specialty teas & coffees, organic spices & herbs, natural/ organic beauty products, green cleaning, gifts, pasture raised non-gmo eggs, and much more. Mon-Fri. 9-7, Sat. 9-5 Sun. 12-5.

Home and Gather

4525 Dowling St.

Montague 231-730-1401

www.ShopHomeandGather.com HomeandGather@yahoo.com

Home and Gather is a decor Mercantile, boutique Event space and Home design services. We specialize in creating and celebrating Home along the Lakeshore.

Clothing at Budget Prices • Compare & Save MUCK • BOGS • CAT • MINNETONKA • CARHARTT

Factory Surplus Sales

Big & Tall or Short & Small, We Have the Clothes that Fit You All From Head to Toe
10112 U.S. 31 (South of Fruitvale Rd.) • Montague, MI 49437



(231) 894-6633

f

Mon-Sat 10:00-5:00 • (Sun 11:00-4:00 Oct to Feb only)



3295 Colby Rd. Ste. H Whitehall, MI 49461

(231) 893-3438 M-F 9-7 Sat 9-5 Sun 12-5

ın 12-5



Locally-Owned Health & Wellness Store

Vitamins & Supplements • Essential Oils & DIY Necessities Local, Organic, Vegan, Allergen Specific Foods • Bulk Dry Goods Spices & Teas • Soaps & Lotions • Gifts



McCormick Convenience Stores

232 E. Bard Rd. & Russell Rd.

(US 31 exit 121) 231-766-3000 1845 White Lake Dr.

(US 31 exit 126)

231-894-6100 Fruitvale Rd. & Old US 31

(US 31 exit 131) 231-894-0801 3445 S. Maple Island Rd. 231-375-0802

4061 S. Oceana Dr. (US 31 exit 140)

subs, salads, pizza & ice cream.

231-559-0302 Gas, Food, Beer, Ice--whatever you need! Stop by The Lunch Box at the Russell Road location for

POSH by Pitkin

105 W. Colby St.

Whitehall 231-893-7674

Pitkin Sale Shoppe

107 W. Colby St.

231-893-9000

POSH by Pitkin is a boutique that caters to women of all ages with clothing and fashionable accessories. Pitkin Sale Shoppe features everything 50% - 75% off.

Rivers Ace Hardware

3001 East Colby St. Whitehall

231-981-8400

www.RiversAce.com

Come shop locally owned and operated Rivers Ace Hardware. Providing quality products and helpful advice for over 70 years. From grills and a gift shop to lawn and garden, Ace is the place for friendly and knowledgeable service all year long.

The Garden Shed

7895 South 44th Ave.

Montaque 231-894-4085

Situated near Lake Michigan our charming rustic shed offers a unique shopping experience. You will find homemade baked goods, hand-crafted gifts, seasonal produce and a beautiful view of the country-side.

Tri-County Feed Service Inc.

4670 1st St.

New Fra 231-861-2332

www.Tri-CountyFeed.com

Fourth-generation family owned and operated business. Full-service pet and farm retail store. Shop lawn & garden, sporting goods, hunting, wild bird feed and accessories. Check out our huge inventory of pet foods, treats and toys! Second location in downtown Montague.

WaterDog Outfitters

115 W. Hanson St. Whitehall

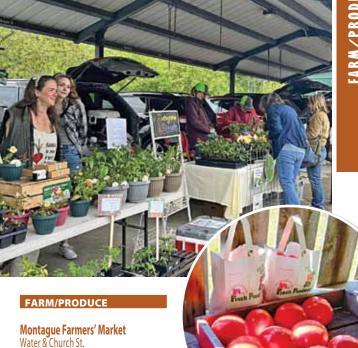
water-dog.com

A premier outdoor and paddle sports facility

specializing in kayak, paddleboard and bike rentals/sales. Beach gear, disc golf, hammocks, camping gear and apparel also available.

231-740-5673





(1 block south of the stoplight)
Montague 231-893-1155

Enjoy the seasonal variety of fruits, vegetables, flowers, plants, breads, pies, scones, jams, jellies, baking mixes, honey maple syrup, fresh meats, artisan cheeses, eggs, and much, much more.

Palmer Blueberry Farm

4099 Dame Rd. Whitehall

231-893-4500

Family owned since 1961. Member of Michigal Blueberry Growers Assoc., we offer fresh you-pick blueberries and we-pick when available. Get outdoors and have some fun with the whole family. Open seasonally July - August. Visit our Facebook page for business hours and to share your photos. See you at the farm!

Stibitz Farms 2909 White Lake Dr. Whitehall stibitzfarms com

231-894-6341

stibitzfarms.com stibitzfarms@hotmail.com

Our season begins May 1 with asparagus, followed by strawberries, blueberries, peaches, plums & apples. Veggies as they ripen. Fall brings pumpkins & gourds, followed by Christmas trees and wreaths. Visit us on Facebook!





RECREATION

Hart-Montague Trail 231-893-4585

Beginning in Montague the trail travels north, 24.5 miles to Hart. The trail is wide open and straight for easy riding. This trail passes through several small towns with restaurants and shops. Parking is available at the Montague trail head. Maps are available at the White Lake Area Welcome Center.

Montague Trailhead The Trailhead is located at the end of Spring Street, east of Water Street Montague

Happy Mohawk Canoe Livery

401 E. Fruitvale Rd.

Montague

231-894-4209

HappyMohawk.com

Canoe, kayak, tube or raft on the nationallydesignated "scenic recreation" White River in the Manistee National Forest. We provide transportation for all of our watercraft rentals along with paddles and personal flotation devices. A wonderful outdoor recreational experience for everyone. Your river adventures begin here!su

Muskegon Luge Adventure Sports Park

Located in Muskegon State Park on Scenic Drive in North Muskegon

www.msports.org 231-744-9629

Something for every season! Learn to luge like an Olympian on ice in the winter or wheels in the summer. Explore the white pine forest from the tree tops on our new 1400' long mega zip line. When it snows, come ski miles of lighted trails or skate on our outdoor rink and 1/4 mile ice trail in the woods.

WaterDog Outfitters

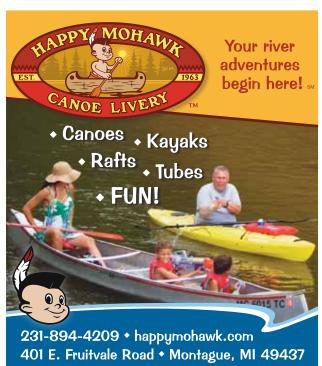
115 W. Hanson St.

Whitehall

water-dog.com
A premier outdoor and paddle sports facility

specializing in kayak, paddleboard and bike rentals/sales. Beach gear, disc golf, hammocks, camping gear and apparel also available.

231-740-5673







Located within Muskegon State Park 462 Scenic Dr. | N. Muskegon, MI 49445 877-TRY-LUGE



GOLFING

Grand View Golf Course at the Double JJ Resort

5464 S. 68th Ave.

New Era 231-861-6616
www.doublejj.com/grand-view-golf-course
With spectacular views and dramatic elevations,
Grand View is known for its signature hole 8,
with a dramatic drop to an island green. Fullservice clubhouse, driving range, practice green,

and picnic facilities.



Thoroughbred Golf Course at the Double JJ Resort

5900 Water Rd.

in Michigan.

Rothbury 231-894-3939
www.doublejj.com/thoroughbred-golf-club
Arthur Hills designed this course to accentuate
the rolling Michigan woods, wetlands, and
lakes with a 147-slope rating. The par-four
second hole is rated one of the hardest holes

Stonegate Golf Club

4100 Sweeter Road

Twin Lake 231-744-7200

www.stonegategolfclub.com

Located in Muskegon County, Stonegate is an 18 hole championship public golf course offering home sites. Driving range, short game area complete with three practice greens. PGA professional instruction available. Full service bar & grille. Top 50 U.S. Course on Golf Advisor #49.



REAL ESTATE

Coldwell Banker Woodland Schmidt 223 E. Colby St.

Whitehall 231-894-5611

www.cbgreatlakes.com

Specializing in residential, waterfront, new subdivision and vacant land, along the lakeshore from Holland to Traverse City.

Greenridge Realty

323 E. Colby St. Whitehall 231-893-4444 8734 Ferry St.

Montague 231-893-3316 www.greenridge.com

Two Locations to Serve You! For over 40 years, Greenridge Realtors have helped you put down roots in West Michigan! Moving across town or across the ocean, we can help!

Lighthouse Title Agency White Lake, LLC

219 E. Colby Street Whitehall

itehall 231-332-2124

www.lighthousewhitelake.net

Your trusted title advisor in Michigan and Wisconsin. Providing experienced title professionals, up-to-date processing methods and seasoned settlement officers. Multiple locations allow us to remain relationship focused and community oriented.



RE/MAX West Real Estate 5696 Harvey St.

Muskegon

231-733-1236

For over 40 years, RE/MAX West Real Estate has been the trusted destination for expert property guidance in our community. Our dedicated team offers unparalleled knowledge and personalized service, ensuring your real estate dreams become reality.

Tannery Bay 812 S. Lake Street Whitehall

eastbrookhomes.com

Homes at Tannery Bay on White Lake offer spectacular vistas, stunning lakeshore beaches, and the sparkling waters of Lake Michigan. This private lakeside community offers single family homes, Townhomes, and condominium living. For more info visit eastbrookhomes.com.

RE/MAXWEST

RE/MAX West Real Estate has been the trusted destination for experienced property guidance.

WE HAVE 3 LOCATIONS

WHITEHALL

116 W. Colby St • Suite C Whitehall, MI 49461 231,766,6328

NORTH MUSKEGON

402 Center St. • Ste A North Muskegon, MI 49445 231.747.7515

NORTON SHORES

5969 Harvey St. Muskegon, MI 49444 231.733.1236





Remax.com/Real-Estate-Offices/remax-west-muskegon-mi/100426249



Duck Lake State Park
Michillinda Road, Whitehall



- Farmers Market
 Water & Church Street, Montague
- Muskegon Winter Sports Complex Scenic Drive, North Muskegon
- Whitehall Twp Disc Golf Course Lorenson Road, Whitehall
- White Lake Community Library
 White Lake Dr., Whitehall
- Muskegon District Library
 Montague Branch
 Ferry Street, Montague

BIKE TRAILS/SNOWMOBILE TRAILS

- 6 Hart-Montague Trail Business 31, Montague
- 19 Fred Meijer Berry Junction Trail

BOAT LAUNCHES

= public boat launch

PARKS

- Maple Beach Park Public beach located on White Lake off Old Channel Trail, Montague
- Montague Township Park Whitbeck Road, Montague
- Covell Park Business 31 at the White River Bridge, Whitehall
- Lions Park
 Hanson Street at White River Wetlands,
 Whitehall
- Goodrich Park
 Lake Street, Whitehall
- (B) Svensson Park Lake Street, Whitehall
- Whitehall Twp Park
 Durham Road, Whitehall



MARINAS

B = Bait & Tackle P = Parking
C = Charters PO = Pump Out
D = Docking R = Repairs
DF = Diesel Fuel SN = Seasonal
G = Gas ST = Storage
L = Licenses Y = Year Round

Blue Water Marine

8690 S. Oceana Dr.

Montague 231-893-1349 www.bluewatermarinesvc.com service@bluewatermarinesvc.com

Outboard and stern drive repair. Most makes and models, tune up, rebuilds and electrical. New and used parts. Trailers, boat lifts and docks. Inside and outside storage. Shrinkwrap.

Crosswinds Marine Service 302 S. Lake St.

Whitehall

231-894-4549

Mercruiser Parts and Service Slips: 101. Services: C, D, DF, G, P, PO, Y, ST, R. Engine repair/repowering, fiberglass repair, bottom painting, laundry, fish cleaning station, fuel dock, restaurant, picnic area w/grill, indoor heated and outdoor storage, cable TV, seasonal and transient slips available.

Lucky Dog Landing

220 S. Lake St.
Whitehall 231-893-5253
www.luckydoglanding.com
office@luckydoglanding.com

Services: D, P, ST, Y and pet friendly Offering In/Out Valet service, 45 slips - permanent & transient, over 33,000 sq ft of inside heated storage as well as outside storage. Great for off season maintenance. A secure place for your second home! Clean private bathhouses, gas grills, decks, picnic tables, Wi-FI, fish cleaning station, outdoor fireplace, for friends and families to enjoy!

South Shore Marine

6806 South Shore Dr.

Whitehall 231-893-3935 info@southshoremarine.net

www.southshoremarine.net

19 slip Marina, regular gasoline fuel dock, moorings, Shore Station sales and service, and a party store offering beer, wine, and soda!





CHARTERS, CRUISES, AND WATERCRAFT RENTALS

Aquastar Cruises

560 Mart St. Muskegon 231-903-0669 www.AguastarCruises.com

info@aquastarcruises.com
Navigate new memories aboard the Aquastar
as we cruise Muskegon Lake and Lake
Michigan! See our website for afternoon, sunset
and specialty cruise schedules. Cruises run May
to October. Use the code WLVG24 to receive \$5
off! Some restrictions apply.

Duneshore Boating

P.O. Box 180 Montague

231-893-5405

www.duneshoreboating.com email: info@duneshoreboating.com

Providing daily, multiple days or weekly pontoon boat rentals on White Lake. Free delivery to your White Lake resort or cottage for weekly rentals. Quality pontoons and detailed orientation for maximum fun and safety. Reservations encouraged.

Getaway Fishing Charters

Whitehall 231-730-2991

www.getawayfishingcharter.com

World Člass Lake Michigan Charter Fishing. Our 33' Wellcraft and Sea Ray 370 are both state of the art and fully equipped to provide you with an unforgettable salmon fishing adventure. Two licensed captains with over 35 years of combined fishing experience out of our home port of White Lake. Call for Monday thru Thursday evening specials. Sunset cruises available upon request. Credit cards accepted.

Third Coast Charters

Captain Todd Venema 231-740-0304 www.thirdcoastcharters.net

Email: toddvenema@gmail.com
Year-round sport-fishing charter and guide.
Specializing in walleye, bass, pike, pan-fish and salmon. I fish several bodies of water and will

WaterDog Outfitters

clean and package your catch.

115 W. Hanson St. Whitehall

231-740-5673

water-dog.com

A premier outdoor and paddle sports facility specializing in kayak, paddleboard and bike rentals/sales. Beach gear, disc golf, hammocks, camping gear and apparel also available.





DINING

Big John's Pizza

104 N. Thompson St. 231-894-4129 Whitehall 231-894-6339

www.bigjohnsmi.com

Real homemade pizza since 1970. Dine in -Carry out - Delivery (\$10 minimum for delivery) Pizza, chicken, seafood, sandwiches & subs. Build your own salad. Lunch and Daily specials. Visit our website at bigjohnsmi.com to see menu and order online.

Busy Bee Cafe 4525 Dowling St. Montague

Next to Weathervane Inn

Miranda@BusyBeeCafe.net Stop by our new location next to Weathervane

Inn! Specialty coffee, baked goods and sandwiches. Now with indoor seating and expanded menu. Visit us on Facebook & Instagram.







Colby's Cafe & Brew 3311 East Colby St. Suite A Whitehall

Whitehall 231-894-0140 colbysbrew.com

Our restaurant was created out of a passion for delicious food, strong coffee, and excellent service. Stop in for a quick bite or stay awhile - we're excited to serve you! Located in the White Lake Center.

Ice Box Brand Ice Cream Bars

4207 Whitehall Rd. Muskegon 231-220-9227 IceBoxBrand.com Morincollc@gmail.com

Come visit us at our factory store, we have a large selection of frozen treats all made right here! Real premium dairy ice cream bars. Dairy-free vegan ice cream bars. Real fruit gourmet ice pops.

Montague Dog 'n Suds Food Cart

New location in Downtown Montague! 4575 Dowling St.

Montague 231-894-0270

www.montaguedognsuds.com

One of Michigan's best kept secrets. Montague Dog 'n Suds is located in downtown Montague. The White Lake Area's classic walk up outdoor dining. We serve frosty mugs of root beer, coney dogs, burgers, fries, real onion rings and hand scooped shakes and malts. Bring your family to Dog 'n Suds to experience classic Americana food. Locally owned.





Factory Store

Large selection of frozen treats all made right here! Real premium dairy ice cream bars Dairy-free vegan ice cream bars Real fruit gourmet ice pops

4207 Whitehall Rd Muskegon 49445 231-220-9227 | www.lceBoxBrand.com



Oh Brothers Restaurant

9521 US Route 31

Montague

231-894-0222

Good food, drinks and friends. From scratch pizza, unique entrees, daily specials and more. Come visit a fun atmosphere with amazing service. Open Tuesday thru Sunday 12pm until 9pm.

Old Channel Inn

6905 N. Old Channel Trail

Montague

231-893-3805

A White Lake destination since 1930. Generations of locals and summer visitors enjoy cocktails and dining in our relaxed cottage atmosphere. Follow the Shoreline Trail, it's worth the drive.

Pekadill's 503 S. Mears

Whitehall

Soup & sandwiches, outdoor garden dining,

231-894-9551

231-894-8269

32 flavors of ice cream, full catering menu, carryout & delivery. Summer hours: Monday-Saturday 11:00am to 10:00pm. Sunday noon to 10:00pm.

Pub One Eleven

111 W. Colby St. Whitehall

pub111.com

Located in downtown Whitehall, Pub 111 has classic pub fare and 16 taps. Lunch & Weekly specials makes it a favorite for locals and tourists. Live Music on the weekends!







Join us for cocktails and dining. Since 1900, generations of locals and summer visitors have enjoyed our relaxed cottage atmosphere. Just follow the Shoreline Trail. It's a beautiful drive.



Red Rooster Tavern

2998 Scenic Dr.

North Muskegon 231-744-4006 www.redroostermuskegon.com

A destination for almost a century, the Red Rooster Tavern is a warm and welcoming place with great food and drinks. Join us and be part of the tradition!

Sundance Saloon & Grill at the Double JJ Resort

5900 Water Rd.

Rothbury 231-894-3900 www.doublejj.com/sundancegrill

Best steak in West Michigan with a full-service bar and breathtaking views of the golf course. Fresh ingredients, friendly staff, and elegant setting makes Sundance the perfect place to unwind.

The Book Nook & Java Shop

8744 Ferry St.

Montague 231-894-5333

www.thebooknookjavashop.com

A place for friends to gather since 2002, the "Heart and Soul of Montague" awaits your visit. Our café features home-made soups, fresh salads, and sandwiches. Enjoy fresh pastries from our bakery with your espresso drink. Join us in the evenings for live music with wine and tapas. We also have books, gifts and Wi-Fi.

The Gnarly Heifer 306 E. Colby St. Whitehall

231-292-1302

More than just a burger joint! Locally-sourced, hand-crafted smash burgers, soups, salads and more. Find us on Facebook.

OH BROTHERS



food, drinks, & friends

SMOKEHOUSE BBQ
FROM SCRATCH PIZZA
UNIQUE ENTREES
DAILY SPECIALS
FUN ATMOSPHERE
AMAZING SERVICE

Need I say more? See you soon!

9521 Old US Hwy 31, Montague MI 49437 3/4 mile south of Fruitvale Rd.

894-0222 or 894-0256 www.ohbrothersrestaurant.com

Open Tuesday Thru Sunday 12pm Until 9pm



Established in 2022, our restaurant was created to reflect the comforts of home through a cozy atmosphere with fresh homemade meals and baked goods.

Twisters 8688 Water St. Montague

231-670-6786

Twisters is a family-run ice cream shop in the heart of downtown Montague specializing in sweet treats and smiles!

White Lake Eagles #3214

1204 S. Lake St. Whitehall

231-894-6263

whitelakeeagles.org

Located on White Lake with a beautiful view and patio bar! Enjoy live entertainment and dinners on weekends that are open to members and the public (alcohol, members only).

Complete calendar of events on website.







INDIVIDUAL COTTAGES

Duck Lake Inn 5666 Duck Lake Rd.

630-327-5203

Whitehall www.ducklakeinn.org

Private gated estate with 2+ acres of beautifully landscaped lawn, gardens and beach front on Duck Lake. A heated pool, hot tub, private tennis & basketball court, dock & lake toys included. Golf privileges at White Lake Golf Club available. Master suite, 3 bedrooms, sleep room and 3.5 baths comfortably accommodates 14. High speed internet, AC & smart TVs. Walk to Lake Michigan.

Garvelink Cottage on Lake Michigan North of the White Lake Channel

248-320-6700 flycayman@mac.com Láke Michigan Escape! Sleeps 8 w/2 bedrooms in main cottage + w/add quest quarters, appliances (washer & dryer) dishes, towels & linens, cable TV, internet, DVD player & DVDs all included. Short walk down driveway to beach access and Old Channel Inn Restaurant.

RESORTS

Double JJ Resort & Ranch

5900 Water Rd. Rothbury www.doublejj.com

231-894-4444

Discover a touch of the Old West featuring log homes, cabins, suites, condos, & campground. Indoor and outdoor waterparks, horseback

rides, two golf courses, dining, snow tubing, &

Michillinda Lodge

indoor mini golf.

5207 Scenic Drive Whitehall

www.michillindalodge.com

231-893-1895

Located on 400ft/22 acres of Lake Michigan water front. 26 units available. Great location for couples and families to get away. Weekly rentals, family vacations, family reunions, retreats and weddings. Outdoor heated pool, volleyball, horse shoes, shuffle board, tennis, basketball and pickleball courts, nightly camp fires, playground with sandbox. 10 minutes from Michigan's Adventure.



Enjog...Our 22 Acre Resort on Lake Michigan, Just 10 Minutes From Michigan's Adventure. Nightly & Weekly Rentals • Family Vacations & Reunions • Retreats & Weddings

> 5207 Scenic Drive — Whitehall, MI 49461 www.MichillindaLodge.com — 231.893.1895

HOTELS/MOTELS

Comfort Inn - Whitehall

2822 N. Durham Rd.

Whitehall 231-893-4833 www.choicehotels.com f 231-893-6534

Search City: Whitehall

Only 5 minutes from Michigan's Adventure theme park, White Lake and sandy Lake Michigan beaches! Free high speed internet. 74 spacious rooms, including 2 Room Family Suites available for your relaxation and convenience. Hotel also features Indoor pool, and a free HOT breakfast. Located conveniently at US31/Colby Street Exit 128 in Whitehall.

Montgomery Inn & Suites

4254 Fruitvale Rd.

Montague mntginn@gmail.com online reservations at

www.montgomery-inn.com

Nestled in a country setting. Beautifully landscaped water garden with guest BBQ area used for intimate weddings and family gatherings. Areas best Jacuzzi/Fireplace suites. Rooms have A/C, free WIFI, in room coffee, micro/ref. Year round hot tub in front gazebo.

231-894-4339









- Free hearty & healthy breakfast options.
- Stay connected with fast & free Wi-Fi.
- In-room microwave & mini-fridge.
- Heated Indoor Pool, Guest Laundry, Fitness Center & much more!

2822 Durham Road, Whitehall, MI 49461 231.893.4833 Comforthm.com





CAMPING

Karner Blue Campground

9328 S. 88th Ave.

231-981-8492 Montague customersupport@campkarnerblue.com

Very small, rustic campground between Montague and Rothbury. Twenty-two sites with water and electricity. Because we are a rustic campground, we offer primitive Port-a-Johns which are cleaned daily and there are no showers. No children's activities on site. Great for camping with dogs!

Trailway RV Campground 4540 Dowling St.

Montague 231-894-4903 www.trailwaycampground.com

On Business 31 just north of the bridge and next to the World's Largest Weathervane. This convenient RV camparound is in the heart of the White Lake community within walking distance to the local grocery store, downtown shops, walking / biking trails, and water access. 55 modern sites, cable TV, wifi.

BED & BREAKFASTS

Hygge House

7648 Ravenswood Ave.

Montague 312-909-8574 hyggehousemi.lodgify.com

A place to relax, disconnect, be cozy and comfortable. Inspired by hygge and designed for families. Located along the shores of White Lake and within 10 minutes of Lake Michigan.

The Lewis House Bed & Breakfast 324 S. Mears Ave. Toll Free

Whitehall 844-854-6424

www.thelewishousemi.com stav@thelewishousemi.com

This luxurious bed & breakfast, located on a bluff overlooking White Lake, features updated Victorian grandeur, modern amenities and a breakfast worth getting up for. Book a room now and we'll see you soon!





SERVICES

360 Tan

3295 E. Colby St. Ste. F Whitehall

231-894-0636

360tan.net 360tanofwhitelake@gmail.com

360 Tan is a state-of-the-art Tanning salon that offers something for everyone, including 5 levels of tanning beds, red light therapy, and spray tanning. We are a salon that has a knowledgeable staff and is committed to providing a safe and enjoyable tanning experience. Open Mon-Thurs 9-7; Fri 8-6; Sat 9-3; Sun 11-3.

Access Health

1200 Ransom St.

Muskegon 231-766-7115
Access Health, a local non-profit organization,

fosters community health plans for low-income working families and initiatives for economic stability and growth, guided by a diverse board and advisory council.

ATA National Title Group

3597 Henry St. Ste. 100 231-780-3631 Muskegon f 231-780-2435

Email-Muskegon@atatitle.com

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231-894-6843 Montague

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204 S. Elizabeth St.

Whitehall 231-894-9442

Brown Pixley Financial Services Ltd. has been providing investment services to individuals, corporations and foundations for 37 years from its office in Whitehall.

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Muskegon 231-766-0444 48 acre Canine Care Facility fully fenced in dog parks, ponds and nature trails. Service boarding, grooming, daycare and training. "Give your dog something' to bark about"

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231-894-5608 Whitehall

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Howmet Aerospace

Whitehall Operations One Misco Drive Whitehall www.Howmet.com

231-894-5686

Howmet Aerospace is a leading global provider of advanced engineered solutions for the aerospace industry, focusing on jet engine components, aerospace fastening systems and titanium structural parts necessary for mission-critical performance and efficiency.

Korthase and Sons Electric

9228 S. 88th Ave.

Montague 231-893-1133

info@korthaseandsons.com

Electrical contractors providing residential, industrial, commercial, solar, agricultural and emergency electrical services for the White Lake area for over 40 years. We are also a certified Generac generator installer and service provider.



Whitehall Operations One Misco Drive • Whitehall, Michigan 49461 Howmet.com • 231-894-5686





Lakeshore Chrysler Jeep Dodge Ram

4235 Fruitvale Rd.

231-893-1945 Montague LakeshoreChryslerJeep.com

We sell new & preowned vehicles, service all makes & models, have a full-service body shop, and rent vehicles. Mon 8-8, Tues-Fri 8-6, Sat 9-3 Find us on Facebook.

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SUNDAYS @ 10AM

1830 WHITE LAKE DR. - WHITEHALL 231-894-9661

NBWHITEHALL.COM (F)



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Montague Area Public Schools

4882 Stanton Blvd.

Montague

231-893-1515

www.mapsk12.org
Academic excellence in K-12 public education
with numerous opportunities for students in
special interest clubs, academic competitions,
athletic programs, and the arts. Early
childhood and adult education programs are
also available.



MONTAGUE BRANCH Muskegon Area District Library

8778 Ferry Street

Montague 231-893-2675

www.madl.org

Enjoy community programs, entertainment and on-line resources 24/7. Visit the unique Storyville Village, a place to learn and play. Free access to computers and WiFi. MADL is the county's largest public library system with several branches and a Bookmobile.

New Beginnings Church

1830 White Lake Dr.

Whitehall

231-894-9661

www.nbwhitehall.com

A church for the whole family. Sundays 10am Adults & Kids Service, Wed. 6:30 Youth / Thur. 6:30 Celebrate Recovery. Shelby campus Sundays 11am Adult & Kids Service -269 S. State St.

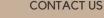


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5070 Industrial Park Drive Montague, MI 49461

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Put 'n' Store Luxury Storage Condos

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Montague 231-855-0296

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Luxury Storage Condos on White Lake. Each unit is 30' x 50' by 20' high, they are climate controlled (AC/Heat) and have their own water and sewage. Come be part of this exclusive community.

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White Lake Area Community Education (WLACE)

541 E. Slocum Street

231-893-0515 Whitehall

wlace.org

WLACE offers community enrichment programs, free preschool, before/after school programs, adult/alternative education and summer recreation programs for residents in the Whitehall, Montague, Reeths-Puffer, Holton and North Muskegon schools.

White Lake **Community Library**

3900 White Lake Dr. Whitehall

wlclib.org

The community's living room! Comfortable indoor and outdoor spaces, laptops, free Wi-Fi 24/7, great programs, plus a diverse collection of books, movies, & more available in person or for download.

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Montague 231-893-1730 email info@whitelakeflooring.com

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Whitehall 231-894-9011

Full-service florist with large selection of fresh cut flowers and unique gifts. Local delivery and wire service daily. Browse our greenhouse. Open Monday–Saturday.

White Lake Signs

8725 Water St., Suite A

Montague maeasigns@gmail.com

We specialize in designing business signs, plaques and awards to our clients' specifications. Hours: Monday – Friday: 9:00 am – 4:00 pm.

Whitehall District Schools

Whitehall

231-893-1010

231-894-0888

www.whitehallschools.net

Academic excellence in K-12 public education with numerous opportunities for students in special interest clubs, academic competitions, athletic programs, and the arts. Early childhood and adult education programs are also available.





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cityofwhitehall.org theplayhouseatwhitelake.org



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