



2023 White Lake Area Chamber of Commerce Events

Dates and events are subject to change. Please contact the Chamber of Commerce at 231.893.4585, or visit www.WhiteLake.org to verify all details as they become available.

Sunday, February 5 • 4:00-7:00 PM

Spoons & Tunes

North Grove Brewers, Montague

Hot soup on what is sure to be a cold winter day, provided by White Lake Area restaurants. All proceeds go toward our beautification fund.

Saturday, March 25 • 8:00 AM-12:30 PM

10th Annual Business Expo

Whitehall High School, Whitehall

Come support the individuals that make our business community so great! This is a way to become familiar with all that our area has to offer, as well as a chance to win prizes and giveaways!

Sunday, April 23 • 1:00-4:00 PM

Trash Bash

Chamber Depot (Offices), Whitehall

Help us clean up our beautiful area! Volunteers will meet at the Chamber and will disperse into groups to clean up north and south of the bike trail, parks, shorelines, and waterways.

Sunday, June 4 • 2:00-7:00 PM

Feet on the Street

North Mears Parking Lot, Whitehall

Kick off summer in White Lake with one big block party! The people that make Montague & Whitehall so great deserve a town party that the entire family can enjoy.

**Saturday & Sunday, June 17 & 18 • 10:00 AM-5:00 PM,
and 11:00 AM-4:00 PM**

44th Annual Arts & Crafts Festival

Goodrich Park, Whitehall

Peruse and purchase an assortment of handmade items, and enjoy an amazing variety of entertainment and food trucks!

Tuesday, July 4 • 10:00 AM

Independence Day Parade

Start: Whitehall City Hall, End: Montague City Hall

Our annual 4th of July parade lead by the honorable American Legion & VFW, followed by over 75 festive entries!

Sunday, July 30 • 1:00, 4:00, 7:00 PM

White Lake History Cruises

White Lake

Our White Lake History Cruises partner with Aquastar to bring you on White Lake as we share our history along the lakeshore. Look for ticket information on our website as it is available!

Tuesday, August 29 • 11:30 AM

40th Annual Chamber Golf Classic

Lincoln Golf Club, Muskegon

See you on the green! This annual event is anticipated and loved by our businesses. Teams of four make a day of golf with drinks, raffles, giveaways, and a catered meal at the end of a long day of golf!

Monday, September 4 • 10:00 AM

Labor Day Community Walk

Montague Trail Head (East of Spring Street)

For 50+ years, Michiganders have gathered at the Mackinac Bridge on Labor Day. Since not everyone can go to St. Ignace, this is our own Labor Day bridge walk!

Month of October • 10:00 AM-4:00 PM

Depot to Depot

Chamber Depot (Offices), Whitehall

The Muskegon County Fall Color Tour! Travel along our beautiful scenic drives, with designated stops along the way!

Saturday, October 14 • 10:00 AM-3:00 PM

27th Annual Pumpkinfest

Downtown Montague

An annual festive fall favorite, the Pumpkinfest has pumpkin-inspired events (including the traditional pumpkin rolling contest down Dowling Hill), arts & crafts vendors, food, entertainment, and more!

Monday, October 23 • 5:30 PM

Chamber Annual Dinner

Sundance Restaurant at Double JJ Resort

The White Lake Area Chamber annual dinner and awards ceremony, celebrating the accomplishments from the year and honoring our recipients of the Legacy, Entrepreneur of the Year, Lady Laker, and El Award.

Friday & Saturday, November 17 & 18 • 2:00-8:00 PM,

and 10:00 AM-4:00 PM

30th Annual Holiday Walk

Montague & Whitehall

Shop along the streets of Montague & Whitehall with special activities and deals from participating businesses, trolley rides, horse-drawn carriage rides, tree lighting ceremonies, and Santa himself!

Saturday, December 2 • 2:00 PM

70th Annual Christmas Parade

Start: Whitehall City Hall, End: Montague City Hall

Our annual Christmas parade lead by the honorable American Legion & VFW, followed by over 50 festive entries, and ending with Santa Clause!