



## LEGACY AWARD Application

### GENERAL INFORMATION FOR THE BUSINESS BEING NOMINATED

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title/Position \_\_\_\_\_ Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### REQUIRED CRITERIA

(Must check 'yes' to all to be a valid nominee)

Is this business a current, paid member of the WLACC? \_\_\_\_\_

Is this business a locally owned/operated/originated business? \_\_\_\_\_

How has this business been in existence for 10 years?

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## EXPANDED CRITERIA

(Complete this section only if you have answered 'yes' to above questions)

- 1) Provide a brief explanation of this business or organization. Then, explain how this business has impacted the White Lake area in the past 10 years or more.

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- 2) Explain how this business has expanded and become more innovative in the past 10 years or more.

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- 3) Describe the uniqueness of a product or service the company offers.

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- 4) List evidence of the use of personal time or resources, including specific contributions providing support and services to the community.

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Name of Nominator: \_\_\_\_\_ (Must be a Chamber member)

Date: \_\_\_\_\_

**To submit your application:** email [jdorsett@whitelake.org](mailto:jdorsett@whitelake.org),  
FAX 231-893-0914 or mail 124 W. Hanson St. Whitehall MI 49461

**WHITE LAKE AREA**  
**CHAMBER OF COMMERCE**  
**LEGACY AWARD**

Criteria:

- The individual must serve as a majority owner and operate or bear principal responsibility for operating a small business with at least a ten-year track record.
- Demonstrated consistent track record of business health and growth, community involvement, and the collaborative spirit of the White Lake Area business environment.
- Demonstrates a legacy of contributions to the betterment of the quality of life in the White Lake Area.
- The business must have assumed continued risk of organizing, developing and managing a successful private business enterprise in the White Lake Area.
- The business must demonstrate a continued passion for helping their community and building a solid foundation that is well recognized in the community.
- The business should have an established history of distinguished service.
- Principles reflect care, compassion, investment and entrepreneurial spirit.
- Has proven the ability to adjust to the changing economic climate, staying power and longevity.
- Commitment to excellence and continue to elevate their presence and attention to excellence in business.
- A member in good standing.
- Outstanding commitment and dedication to the Chamber's mission, vision and values.