



2019 Winter/Spring Workshops Co-Sponsored by the White Lake Area Chamber of Commerce and SCORE Muskegon

You are invited to join us for a series of informative workshops at the White Lake Community Library, 3900 W. White Lake Drive, Whitehall.

Fee: \$5 per workshop for members of the White Lake Chamber, \$10 per workshop for non-members.

Please complete the reservation information below and return the form to us or call to register.

_____ **Social Media 101 - Create and Manage a Facebook Page for your Brand**

Presented by LaShelle Mikesell, Visit Muskegon

February 21: 8:30 - 10:00 am

_____ **Measuring the Effectiveness of Your Marketing**

Presented by Rob Byrne, Multi-Media Consultant, WZZM-13 and Alex Gezon, 13 Marketing Solutions

March 7: 8:30 - 10:00 am

_____ **Implementing the Three "R's" - Green Business Practices**

Presented by Katie Venechuk, Michigan Department of Environmental Quality

March 21: 8:30 - 10:00 am

_____ **Speed Networking**

Presented by Amy VanLoon, White Lake Area Chamber of Commerce

April 18: 8:30 - 10:00 am

_____ **5 Biggest Marketing Mistakes Businesses are Making (And How to Avoid Them)**

Presented by Jason Piasecki, Revel

May 2: 8:30 - 10:00 am

Name _____

Company _____

Address _____

City _____ State _____ Zip _____ Ph: _____

Email address _____

Payment Type: Check (Payable to WLACC) Cash Credit Card

(CC# _____ Exp: _____ CVC _____)

White Lake Area Chamber of Commerce
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