

# 41st

## WHITE LAKE AREA ARTS & CRAFTS FESTIVAL FATHER'S DAY WEEKEND

June 15-16, 2019  
Goodrich Park ~ Whitehall, Michigan

Dear Artisan,

We invite you to join us at our annual White Lake Area Arts & Crafts Festival on Father's Day weekend. This juried, two-day show is **June 15 from 10am to 5pm and June 16 from 11am to 4pm** on beautiful White Lake at Goodrich Park in Whitehall, Michigan. Sign up early. This unique show is limited to the first qualified 125 artists. **In order to ensure all participants are selling handmade original work, we require 2 pictures of your art/craft to be included with your application.** (Please refer to other side of page for further instructions.)

ABSOLUTELY NO COMMERCIALY MADE ITEMS INCLUDING "BUY AND SELL" WILL BE CONSIDERED!

Complete page 1 and return to the White Lake Area Chamber. Keep page 2 for your records.

### WHITE LAKE AREA ARTS & CRAFTS FESTIVAL APPLICATION 12 X 12 Booth Space—\$100 (\$125 if received after May 31)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Ph: \_\_\_\_\_

Email address \_\_\_\_\_

Website (if applicable) \_\_\_\_\_

Tax ID# \_\_\_\_\_ Vehicle Plate # \_\_\_\_\_

Vehicle Description (color/make/model/year): \_\_\_\_\_

Number of Booths Requested: \_\_\_\_\_ (Booth space will be confirmed with full payment.) Total Due \$ \_\_\_\_\_

Payment Type:  Check (Payable to WLACC)  Cash  Credit Card

(CC# \_\_\_\_\_ Exp: \_\_\_\_\_ CVC \_\_\_\_\_)

Description of Art and/or Craft & Display \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Application Deadline – June 7, 2019

White Lake Area Chamber of Commerce, 124 W. Hanson St., Whitehall MI 49461

Phone: 231.893.4585 / Fax: 231.893.0914 / Toll Free: 800.879.9702

E-mail: info@whitelake.org / Website: www.whitelake.org



**PLEASE NOTE: We will do our best to accommodate special requests for booth placement. Because we are constantly trying to improve the layout of the festival, this is not always possible. All requests must be on the application to be considered. NO EARLY TEAR DOWNS ALLOWED!**

Office use only:

Date App Recv'd \_\_\_\_\_  How Pd \_\_\_\_\_  Part. List  CC.  Conf. Sent Date \_\_\_\_\_

# 41st WHITE LAKE AREA ARTS & CRAFTS FESTIVAL FATHER'S DAY WEEKEND

Saturday, June 15-10am to 5pm, Sunday, June 16-11am to 4pm  
Goodrich Park, 100 S. Lake Street ~ Whitehall, Michigan

## ATTENTION ARTISTS!

We want you and this show to be a success! Here's what you can expect:

- **Finer arts differentiated from crafts during the show**
- **No buy and sell allowed**
- **Personal attention by Chamber of Commerce staff**
- **Increased promotion and publicity through various media**
- **Family-friendly activities**

### RULES AND REQUIREMENTS:

**APPLICATION REQUIREMENTS:** At least two (2) photos, one up close and one booth display, of your work are required with application. Jury decisions are based on photos received. If you'd like your photos returned, include a self-addressed stamped envelope with sufficient postage or email photos to: [info@whitelake.org](mailto:info@whitelake.org).

**FEES:** \$100 per 12 X 12 booth space. Applicants not selected will have checks and pictures returned. *Booth space will be confirmed with full payment.* An additional \$25 charge will be applied to applications received after May 31, 2019 and only credit card or cash payment will be allowed.

**PAYMENT:** Credit card, money order, and/or check are accepted methods of payment. Make check payable to: WLACC.

**DEADLINES:** Application deadline: June 7, 2019 (additional late fee of \$25 after May 31). Refund deadline: May 17, 2019.

**CRITERIA:** All works must be original representations by the artist and shown by the artist. Dealers and manufacturers may not enter, nor commercially made items including "Buy and Sell". We reserve the right to ask you to remove items appearing in the booth that were not in the submitted photo. If you are selling manufactured items, you will be asked to leave with no refund.

**CANCELLATIONS:** There are no refunds for cancellations after May 17, 2019. The exhibitor is responsible for the entire show fee if cancelled after May 17, 2019.

**LOCATION:** The City of Whitehall is located at the head of White Lake on the south side of the White River. It is 15 miles north of Muskegon, 34 miles south of Ludington along Lake Michigan by way of U.S. 31. To get to Goodrich Park Annex, take Colby Street (exit 128) west 3 miles, until it curves to the right. Immediately after, take a left onto Lake Street. The Goodrich Park Annex is on the right. (A white gazebo is located toward the lakeside of the Annex).

**BOOTH:** Booth numbers will be made available during registration and in an email sent out prior to the event. Booth sizes are 12x12 on grass. All booth spaces are outside with no electricity and require your own canopy/tables/chairs. You may drive up to your booth to unload, but then you must move your vehicle to designated vendor parking areas prior to show start time.

**OTHER:** Early set-up is available late Friday afternoon, however security is only on provided Saturday night.

### **CONTACT INFO:**

White Lake Area Chamber of Commerce,  
124 W. Hanson St., Whitehall MI 49461  
Phone: 231.893.4585 Toll Free: 800.879.9702 Fax: 231.893.0914  
E-mail: [info@whitelake.org](mailto:info@whitelake.org) Website: [www.whitelake.org](http://www.whitelake.org)

### CHECKLIST

(BE SURE TO ENCLOSE BELOW ITEMS OR YOUR APPLICATION MAY BE DELAYED OR REFUSED.)

- Original Signed Application Form (Page 1).**
- Entry Fee.** (Please write show name on check.)
- Self-addressed stamped envelope with sufficient postage** (one or two stamps) if you'd like photos returned. **Envelopes MUST be large enough to return your photos** or we will be unable to return.
- 2 photos are MANDATORY** and may be mailed with application or emailed.

**PLEASE NOTE ALL SPECIAL REQUESTS ON APPLICATION (Page 1)**