



White Lake Area Green Business Pledge

Name of Business _____

_____ believes a successful business is dependent upon a healthy environment. We are actively working to show our environmental responsibility to our White Lake area community by committing to the following objectives:

- Complying with, or exceeding all applicable environmental regulations;
- Conserving water, energy, and other natural resources;
- Developing and implementing practices that prevent pollution and waste;
- Striving for continuous improvement in practices that protect the environment, and;
- Implementing a Green Project (described below) that confirms our Green Business Pledge.

Additionally, we will participate in a year-end Green Network roundtable to discuss successes and challenges of our Green Business Project and future green sustainable business practices.

Green Business Project Description* _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

* This may be an initiative that you have already started.

SAMPLE GREEN BUSINESS PROJECT

Waste Prevention/Reduction

- Reduce office waste.
- Reduce paper consumption.
 - Institute a "Don't print every email" policy.
 - Print all documents double-sided.
- Encourage employees to use travel beverage mugs instead of Styrofoam cups.
- Switch to china coffee cups instead of Styrofoam cups by the coffee machines.
- Discourage plastic water bottles/encourage reusable water bottles.
- Discourage plastic bags/encourage "Bring your own bag."

Energy Conservation

- Post reminder signs to turn off lights at the end of the day or when leaving an office.
- Install motion-sensitive lighting options.
- Switch to CFL or LED lights.

- Dial down the thermostat at the end of the day.

Green Transportation Options

- Encourage employee carpools.

Reuse of Materials

- Implement a recycling program.
- Properly recycle e-waste (batteries, lightbulbs).

Green Business Policies

- Form an Employee Green Team to explore cost-effective green options for your business.
- Buy green.
- Green your business travel.
- Use environmentally-responsible printing processes or companies.

Water Conservation

- Install faucet aerators.

This list is not exhaustive. It is provided to give you examples of potential projects that businesses - either large, small, or sole proprietors - can undertake to reduce their environmental impact.