

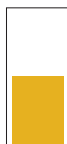


Reserve your space today!

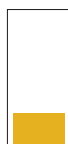
All positions full-color at no additional cost
Design included at no cost



Full Panel



1/2 Panel



1/4 Panel

RATES

Back Panel	\$1,995
Inside Cover Panels (2)	1,875
Full Panel	1,725
One-half Panel	875
One-quarter Panel	450

Terms: Billed upon publication. Net 10 days. Payable to Harbor House Publishers, Inc. Two percent (2%) discount for payment at time of order. 1.5 percent finance charge on accounts aged over 30 days. 15 percent commission to recognized AAAA agencies. No agency commissions on invoices aged beyond 60 days. Payment can also be made by Visa, MasterCard or American Express. We do not accept cash.



MECHANICAL REQUIREMENTS

SIZE OF MATERIAL	WIDTH	DEPTH
Full Panel	3.292" x 8.125"	
One-half Panel	3.292" x 3.931"	
One-quarter Panel	3.292" x 1.875"	

ELECTRONIC FILES

We are Mac-based and prefer ads distilled as PDF files using press optimized settings with all fonts embedded. We also accept Adobe InDesign, jpg and eps files. Adobe InDesign files must be submitted with all supporting files, including fonts. EPS files should have fonts converted to outlines and placed images embedded. Minimum resolution of 300 dpi is required. We recommend jpg files with type be created at 600 dpi resolution.

Ads not supplied electronically will be rebuilt and a production fee charged. We do not accept Word, Powerpoint or Publisher files. Files supplied in Word, Powerpoint or Publisher will be distilled as a PDF or recreated and a production charge will be incurred.

Client takes full responsibility for the accuracy of supplied files. We do not assume responsibility for reproduction quality of electronically submitted photography, video or advertisements. We reserve the right to return advertisements or video not supplied to our requirements.

We do not accept files uploaded to file-sharing sites such as Dropbox, We Transfer or Google Drive. Please upload your file at www.harborhouse.com/whitelakemap (up to 200 Mb).

White Lake Area MAP

TWO
EDITIONS
ONE PRICE

5,000
HIGH QUALITY
PRINT COPIES



**INTERACTIVE
MOBILE
APP**



Five Year Shelf Life

The map is a highly requested resource at the White Lake Area Chamber of Commerce. The Chamber uses the map extensively to fulfill information requests, for visitors to the White Lake area, in relocation packets, in real estate offices, restaurants, hotels and financial institutions.

A specific number of advertising panels are available on a **first-come/first-served basis**.

Your advertisement will be included in an interactive **iOS mobile app** of the map. Your advertisement will also be linked to your website and click to show your geographic location on the map.

www.harborhouse.com/whitelakemap

Please insert our advertisement into the White Lake Area Map

NAME _____

FIRM _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

TELEPHONE _____

FAX _____

EMAIL _____

WEBSITE _____

SIGNED _____

- ☐ Please repeat the advertisement you have on file.
- ☐ Our advertisement is attached.
- ☐ We will send a new advertisement under separate cover.
- ☐ Prepare an advertisement based on the attached material.
_____ Size
- ☐ I need more information.

White Lake Area Chamber of Commerce White Lake Area Map

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www.harborhouse.com/whitelakemap